노화 및 주름개선화장품 선호브랜드의 성분현황과 만족도
-피부관리 화장품을 중심으로-

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Components of Preferred Brands of Anti-Aging and Anti-Wrinkle Cosmetics and Satisfaction
-Centering on Skin Care Cosmetics-

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투고일자: 20101020, 심사일자: 20101101, 게재확정일자: 20110321

Journal of the Korean Society of Design Culture
한국디자인문화학회
Abstract

As living quality is improving, people earn more income and more women work outside, cosmetics has rapidly developed for expression of their aesthetic desires. Expectancy on cosmetics becomes higher, and the demand of cosmetics is increasing with a focus on its efficacy and effect instead of simple concepts such as refreshing and protection. Therefore, this study aims to analyse components of cosmetics which is used against ageing and wrinkles in skin care shops and satisfaction in it and present basic data on components used. Therefore this study analysed components of cosmetics used for anti-ageing and anti-wrinkles, and satisfaction. The data collected had the following analyses using SPSS 11.0: a descriptive statistics, a cross-tabulation analysis, a t-test and a multi-regression analysis and the results are presented as follows:

First, 26 respondents(42.6%) considered texture of cosmetics important in selecting cosmetics and 24 ones (39.3%) considered effective components important. 26 subjects (44.1%) answered that the period that effectiveness appears is between four and six months.

Second, as a result of surveying components of 10 preferred cosmetic brands of anti-ageing and wrinkle-free cosmetics, it was discovered that essence included components of 21.7 ± 7.9, cream included those of 24.3 ± 8.9, and pack included those of 23.7 ± 10.3.

Third, each brand had different effective components and extracts, and mainly used methyl paraben as a preservative, glycery stearate as a surface-active agent, glycerine as a humectant and conditioning agent, and cyclopentasiloxane as a softening agent.

Fourth, it mainly used other components as follows: bees wax for oil and alcohol, dimethicone for silicon oil, and carbom as a thickener. disodium EDTA for sequestering agent, and BHT for antioxidant.

Fifth, it was discovered that satisfaction in anti-ageing and wrinkle-free effect did not have a significant effect on understanding of skin care cosmetics ($\beta=.013, t=.079, p>.05$), but it had a...