A Study on the Expressional Characteristics of the Art Make-up with Contemporary Art Applied

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Abstract

As being differentiated from the existing typical makeups, the art makeup is considered as a process which an artist expresses one’s own thoughts and topics, visualizing them in a creative manner. As an original art with the art and a human being harmonized, the art makeup is now settling itself down in the field of plastic arts.

Considering that the art makeup is closely related to colors and forms of the contemporary art trends and uses common methods, the study worked on a formative analysis on expressional characteristics of a makeup in which the contemporary art trends were found. Through the analysis, the study is expected to provide fundamental data of artistic art makeup expression.

For a theoretical discussion, the trends of the contemporary art were selected while academic papers, including literature released in Korea and information from the on/offline network, were reviewed. Afterwards, to see how such art trends have been usually expressed, features of works by representative artists of each art trend were examined. For an empirical discussion, photographs of a full face from a Haute Couture collection, which were uploaded in www.style.co.kr were reviewed and among them, only the ones with makeup in which the expressions of the art trends were used were collected. The study focused on analyzing the artistic expressional characteristics of the makeup from an aspect of lines, colors, textures, forms and objects.

The purposes of this study were to summarize the expressions of the contemporary art trends since the 20th century and based on what the study came up with, to analyze the expressional characteristics of the art makeup from the year of 2000 to 2011. For this process, makeups that were used in collections between 2000, when the art make started to get a spotlight, and 2011, were selected.

The trends of the contemporary art were categorized into Fauvisme, Cubism, Expressionism, Futurism, Dadaism, Surrealism, Action painting, Pop art, Op art, Minimal art and Kinetic art and among these, the six trends which were expressional trends of Fauvisme, Cubism, Expressionism, Dadaism, Pop art and Minimal art were found to be applied to the art makeup. The art makeup in which each of these art trends was applied appeared to have unique expressional characteristics from an aspect of lines, colors, textures, forms and objects. The results of this study are expected to be used as data not only to improve artistic, aesthetic values of the makeup but also to expand a creative area of the makeup.