A Conscious Mind for the Green Arts Creations on Global warming in Thailand: perspectives of administrators and an artist
A Case Study of Faculty of Fine and Applied Arts, Thammasat University, Thailand.

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Abstract: In academic year 2008, Thammasat University campaigns for greening university with an emphasis on behavioral change as part of continuous effort to reduce harmful activities to the environment. The Faculty of Fine and Applied Arts organizes a Green Campus Green Design Project with a co-operation of the Institute of East Asian Studies. This project, follows from the University’s philosophy, aims to create behavior change through collaborative art creation process. We focus on creating awareness on how an individual can change to help save our planet starting from small daily activities to every aspect of our daily life. A series of art lectures, workshops and exhibitions is jointly designed by a Korean communication arts artist and our staff together with a Thai specialist in natural dye to be an environmental friendly process. All participants, Thammasat University students and lectures as well as students from neighboring schools and international communities, learns to create inspirational arts and to start “green- acts”. Notable change can be observed both in students and faculty members. The shared art experiences and the joint efforts of organizations in this project demonstrate some lessons learnt in stimulating individual to take responsibility for saving our planet.

I. Introduction.

In the Academic Year 2008, Thammasat University launches Green Thammasat project, promoting conservation of energy and the environment. The university aims to instill environmental responsibilities that will have prolonged benefits to the society with a focus on behavior changes towards the betterment of our environment. We, the Faculty of Fine and Applied Arts, plan to follow the University direction by using arts to provide learning process to bring about change. The faculty believes that Green Design knowledge, which is a combination of Science and Arts, not only communicate to the students about the current environmental situation but also encourage participation in creatively designing solutions to environmental problem. Therefore, we organize a Green Campus Green Design Project to involve intended target group in and around the campus. It is an expanded activity from our first green workshop in a design department which is done for a small group of students and lecturers in our faculty done by a Korean Green design experts.
II. Implementation of Green Campus Green Design Project (16-19 June 2008)

The implementation of Green Campus Green Design Project is a collaborative work by Faculty of Fine and Applied Arts, the Institute of East Asian Studies and Office of Administration Rangsit Center. Also, the project acquires co-operations from Department of Visual Communication Design, College of Design, Kookmin University and Professor Hoseob Yoon and the Lanna Tradition Conservation School and Miss Nusara Tiengkate Chiangmai Province, Thailand.

a. Site Selection

The Institute of East Asian Studies is selected because it has facilities to accommodate lectures, demonstrations and workshops as well as boarding rooms for lecturers. The Faculty of Fine and Applied Arts is selected to display the art works from the workshop. In addition, at the time of the project, it is the celebration of the 50th Anniversary Korean-Thai relationship at the Institute which a number of international staff takes part in the event. We, then, can encourage wider audiences including international community to participate in the project.

b. Activities

During June 16-18, 2008, there are four majors component activities conducted by Thai-Korean experts as follows:

- Lectures and demonstrations on Green Design
  “Green Art Green Design: Principle and Practices 10 year’s experiences”
  “The Practice of Natural Dye: The Thai Experience”
  Green Paint performance on “Stop Global Warming”
  - painting numerous designs of “Stop Global Warming” message on various materials.

- Workshop on natural dye (Thai plants)

- Art Cools! Exhibition.
  - display works from the workshops and newly designed art pieces with inspiration from the workshops.

c. Participants

Participants are administrators, staff and students of Thammasat University together with universities and schools from local community, Prathom thani Province. There are about 300 people participated.

d. Outcome

About 200 green paint pieces are produced. Mostly, the paint is done on used T-shirts brought in by participants. Others are on varieties materials ranging from cotton cap, tote bag, to other environmental friendly products. One performance of Art Cools! Creative movements is designed and presented by a group of drama students and two pieces of performance arts by students from the Department of Textile and Fashion Design. There is also a display of product design items created from recycle materials by students from the Department of Industrial Craft Design (Thammasat University, Lampang Campus). The